

## **List of Business Assets to be included in the sale**

- Brand awareness 'Château La Carrière'
- Five-star classification (valid until 2025)
- Website 'www.chateaulacarriere.com' (including Google SEO)
- Email address 'info@chateaulacarriere.com'
- Mailing list of previous clients and those who signed up to the website
- All promotional photos and videos of the property
- bookings for 2023 (per 4/11/'22), worth €110,790. This will increase
- Hand-over meeting to discuss the business
- Presence on rental websites, including Oliver's Travels, Sawdays, AirBnB, VRBO, Cybvasion, Group Accommodation (we have also recently been approved by Le Collectionist).
- Signage, logo and templates
- Manuals and extensive A-Z guide.
- Staff (cleaners, handyman, gardener), key suppliers (private chef, florist, masseuse etc.) as well as regular tradesmen (plumber, electrician, wifi technician, etc.)
- Social media